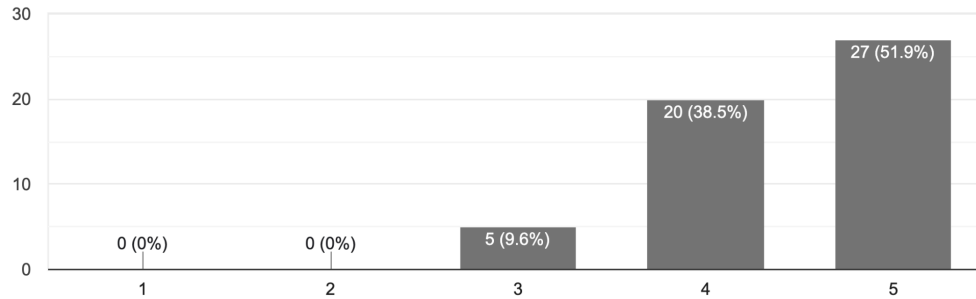


## Back to School Social & Raffle Recap

### 1. How would you rate the overall event?

How would you rate the overall event?

52 responses



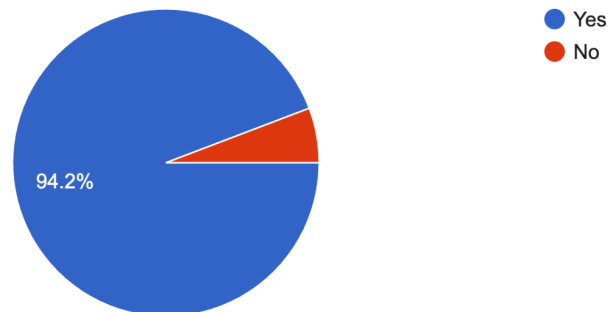
### 2. What did you enjoy most about the event?

Overall the community responded that they enjoyed watching their kids playing with their friends and having fun at school (whether it's the Inflatable Obstacle Course, selecting the raffle boxes for their tickets, or even trying out the hula hoops) Parents appreciated the laid back environment where they could meet other parents and socialize. They also commented that it was organized and pre-ordering the tickets was convenient.

### 3. Was the event timing convenient for your family?

Was the event timing convenient for your family?

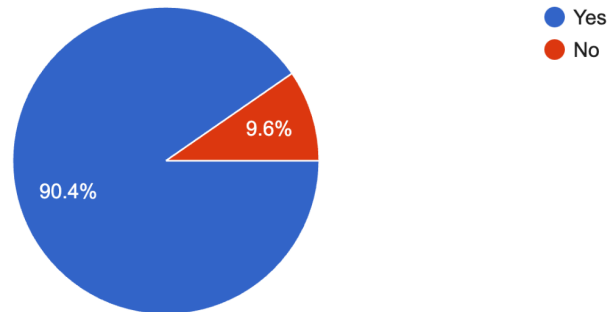
52 responses



#### 4. Did the activities or entertainment meet your expectations?

Did the activities or entertainment meet your expectations?

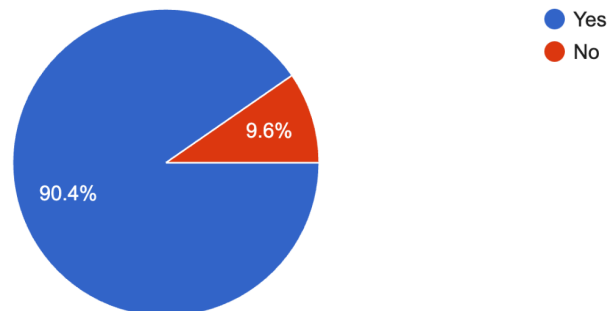
52 responses



#### 5. Did you have an opportunity to meet and connect with other families?

Did you have an opportunity to meet and connect with other families?

52 responses



#### 6. What type of events would you like to see in the future?

All of these ideas are fantastic, and we need volunteers to help us bring them to life through planning and organizing.

- Trivia Night
- Family Movie Night
- Yard Games
- Parent / Child competitions
- Grade Level specific events
- Carnival Themed Event
- Hi-Five sports can provide coaches for organized activities

## 7. Do you have any suggestions for improving future events?

- Logistics
  - To ensure you don't oversell tickets, make sure the total number of pizza slices is equal to the total number of tickets for sale
  - Remind parents to have kids wear socks for the inflatable obstacle course
  - Reduced Lines - *This will need additional volunteers.*
  - Separate Bounce Houses for younger kids - *This will need additional volunteers and will incur higher expense costs.*
  - Payment by Credit Cards - *We currently accept cash only at events to avoid the fees associated with credit card transactions, as we are a non-profit rather than a retailer. However, we're excited to share that we've recently enrolled in Zelle for Business, allowing us to offer Zelle as a payment option for future events.*
  - Pre-ordering tickets on the PTO website - *Pre-ordering food and raffle tickets online comes with credit card fees, but we wanted to provide this option for convenience, and it also helps us gauge how much pizza is pre-ordered.*
- Food
  - Alternative food options like food trucks - *This tends to be pricier and may still result in long wait times but would be a nice option to have.*
- Raffle / Fundraising
  - We sincerely appreciate the generosity of our school community in voluntarily contributing to these raffle baskets. *For those that prefer to support the PTO without purchasing raffle tickets or anything at all, our Hassle-Free Fundraiser is always available online for direct donations.*

### OVERALL SUMMARY:

Every year, our goal for Back to School social is to foster community and based on the feedback, we can confidently say that we succeeded in achieving that. We have additional fundraisers like Parent's Night Out, Pickleball events, Treats, and Restaurant fundraisers, which all help bring in more support for the PTO.

The Raffle Basket which was new to our PTO, brought a lot of excitement (700+ RSVP'd to attend Back to School social). While in prior years only 200+ families RSVP'd to attend the event. That is a 250% increase in attendees. But there are expenses related to hosting this event (See table below) and in prior years, whatever revenue we made from the "Teacher's Experience Raffle" was usually enough to cover these expenses. But this year we actually have a Net Income of **\$1067.79**

	<b>Expenses</b>	<b>Revenue</b>	<b>Net Income</b>
DJ, Pizza, Bounce House, Ice Cream Truck, Tips	\$4934.21	\$6,002	\$1067.79

The total cost of food (Pizza, Water, Ice Cream) is approximately \$7. But the PTO only charges \$5.00 for the food ticket. So the PTO covers the difference to make it affordable for families to attend this event.

Pre-ordering tickets was well received.

**NEXT STEPS:**

- We want to survey our Teacher’s in the next couple weeks if this Raffle is something that we offer again next year or if we alternate every other year with the Teacher Experience raffle.
- We are considering the suggested alternative activities like Carnival theme, Hi-Five Sports, etc. for the Ice Cream Social in May.
- We’d love to host more school community-building events throughout the year, but to make that possible, we’ll need additional volunteers. If anyone is interested in helping to plan events like the Carnival, Movie Night, and more, we’d be excited to work with you and get them added to next year’s PTO calendar!